

Symposia 9: *BABY FRIENDLY COMMUNITY INITIATIVE: REGIONAL IMPLEMENTATION, EXPERIENCES AND RESULTS*

14th December 2016

Background

Families and communities are indispensable resources for mothers in the education of infant and young child feeding. Evidence has shown that mother-to-mother support groups, peer counsellors, and community-based workers can be very effective in helping mothers to initiate exclusive breastfeeding and sustain breastfeeding for up to two years or beyond.

The Baby Friendly Community Initiative (BFCl) plays an important role in creating supportive breastfeeding services in the community. The BFCl aims to protect, promote and support breastfeeding for healthy mothers and babies through the implementation of best practice standards of care which are based on current scientific evidence, and set guidelines. The BFCl programme includes a broader focus on: (a) Providing community support for the initiation of breastfeeding to improve exclusive breastfeeding rates, and (b) Supporting mothers to increase the duration of breastfeeding alongside the appropriate introduction of complementary foods.

	Symposium 9: <i>Baby Friendly Community initiative: Regional implementation, experiences and results</i>		
11:30 - 13:00	Convener: IBFAN		
	Moderator: Prof Marina Rea, IBFAN Brazil Co-Facilitator (s): Prof Alice Nte	Objective: Share experiences on the implementation on the Baby Friendly Community Initiative for Improved and Sustained Maternal Infant and Young Child Nutrition (MIYCN)	Method of Presentation: Power point Presentations and Discussions
	<p>Panellists/Discussants:</p> <ol style="list-style-type: none"> Marina Rea, IBFAN Brazil – Introduction to the session [<i>5mins</i>] Marina Rea, IBFAN Brazil - National Brazilian Breastfeeding Programme - How to scale up breastfeeding practices [<i>15mins</i>] Arun Gupta, IBFAN Asia - Baby Friendly Community Initiative (BFCl) experiences from Lalitpur, India [<i>10mins</i>] Betty Samburu, MoH Kenya - Baby Friendly Community Initiative Implementation in Kenya: Processes, Progress, Successes and Challenges [<i>10mins</i>] Judith Kimiywe, MoH Kenya - Enablers and Barriers to Effective Implementation of Baby friendly Community Initiative in Rural Kenya [<i>10mins</i>] Judith Kimiywe, FHI360, Kenya - Social Return on Investment(SRO) of the Baby Friendly Community Initiative in Kenya [<i>10mins</i>] <p>Discussions – All presenters [<i>30mins</i>]</p>		
Focal Person: Professor Alice Nte			