

BABIES NEED
MOM-MADE
NOT MAN-MADE!

2nd World Breastfeeding Conference 2016

**Lets Invest in Creating an Enabling
Environment for Mothers and Babies**

11 – 14 December 2016

Johannesburg, South Africa

Our Ref: WBC/030/16

13th June 2016

Dear Participant:

**RE: INVITATION TO THE SECOND WORLD BREASTFEEDING CONFERENCE 11TH TO
14TH DECEMBER 2016 - JOHANNESBURG SOUTH AFRICA**

The International Baby Food Action Network (IBFAN) in collaboration with the Government of South Africa through the Department of Health and support from WHO and UNICEF and other partners is planning to hold the 2nd World Breastfeeding Conference to be held in Johannesburg, South Africa from 11th – 14th December 2016. The theme for the Conference is **“Breastfeeding: Let’s Invest in Creating an Enabling Environment for Mothers and Babies”**. The IBFAN regional office for Africa will host the conference.

This conference is part of the joint action in accelerating progress towards the attainment of the 65th World Health Assembly (WHA) Global targets for improving Maternal, Infant and Young Child Nutrition by 2025 and the 66th WHA 2025 Non Communicable Diseases (NCDs) targets among other nutrition initiatives. It also brings to the fore the awareness raising on the need to invest in breastfeeding as a practical solution towards protecting the environment as well as mothers and children against the effects of climate change.

The Conference will further provide an opportunity to analyze progress made and challenges faced in enhancing breastfeeding rates globally since 2012, when the WHA endorsed the Comprehensive Implementation Plan on MIYCN and also when the first World Breastfeeding Conference was held. Furthermore, the conference will address how national public health and community care systems can be strengthened and adequately resourced, in order to protect, promote and support breastfeeding and infant and young child feeding. The organisers will endeavor to set breastfeeding in a human rights framework, emphasizing women’s rights, children’s rights, the right to food and nutrition, and maternity protection.

You are cordially invited to participate in the conference. In addition, you will be expected to pay a registration fee of US\$150 for least developed countries, US\$200 for medium income countries and US\$250 for high income countries. Participants will also cater for their own travelling and lodging arrangements.


Please visit the second World Breastfeeding Conference 2016 website for more details.

We sincerely hope that you will be able to participate.



Dr. Arun Gupta

**Co-Chairperson IBFAN Global
Council**



Ms Barbara Nalubanga

**Regional Coordinator – IBFAN
Africa**



Ms Elizabeth Sterken

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